



COMPANY PROFILE

REALVIBE ENTERTAINMENT 2026

Keep real & Stay in vibe

MENU

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ABOUT REALVIBE

PROJECT REVIEW

SERVICES

**BUSINESS & COLLABORATION
RESOURCES**

BRAND PLANNING

CONNECTING CHINESE MUSIC WITH THE WORLD.



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ABOUT REALVIBE

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REALVIBE is based in London, UK, and was founded in 2024.
It is committed to becoming a diverse music and entertainment brand,
focusing on promoting Chinese-language music culture in Europe and worldwide.
We strive to provide young audiences with
an innovative entertainment experience,
building a bridge for cultural exchange between Chinese and Western music.
Our goal is to create a seamless pathway for the global development of
Chinese-language music culture on the international stage.

REALVIBE is not just a brand—

It is a way of life that embodies authenticity, passion, and creativity.

Our mission is to inspire emotions through sound, connecting communities,
bringing a diverse and localized Chinese-language music experience to the masses,
and setting new benchmarks in the entertainment industry.

[UK REGISTERED ENTITY]

REALVIBE ENTERTAINMENT LTD

79909 - OTHER RESERVATION SERVICE ACTIVITIES NOT ELSEWHERE CLASSIFIED

90020 - SUPPORT ACTIVITIES TO PERFORMING ARTS



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100000
TOTAL ONLINE FOLLOWERS

6500000
TOTAL ONLINE VIEWS OF BRAND &
EVENT-RELATED TOPICS

800000
TOTAL LIKES ACROSS ALL
PLATFORM PROMOTIONAL CONTENT

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For more detailed data and insights,
search for Realvibe official

Realvibe official



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50+
50+ EVENT COMMUNITIES

7600+
7,600+ PRIVATE DOMAIN USERS



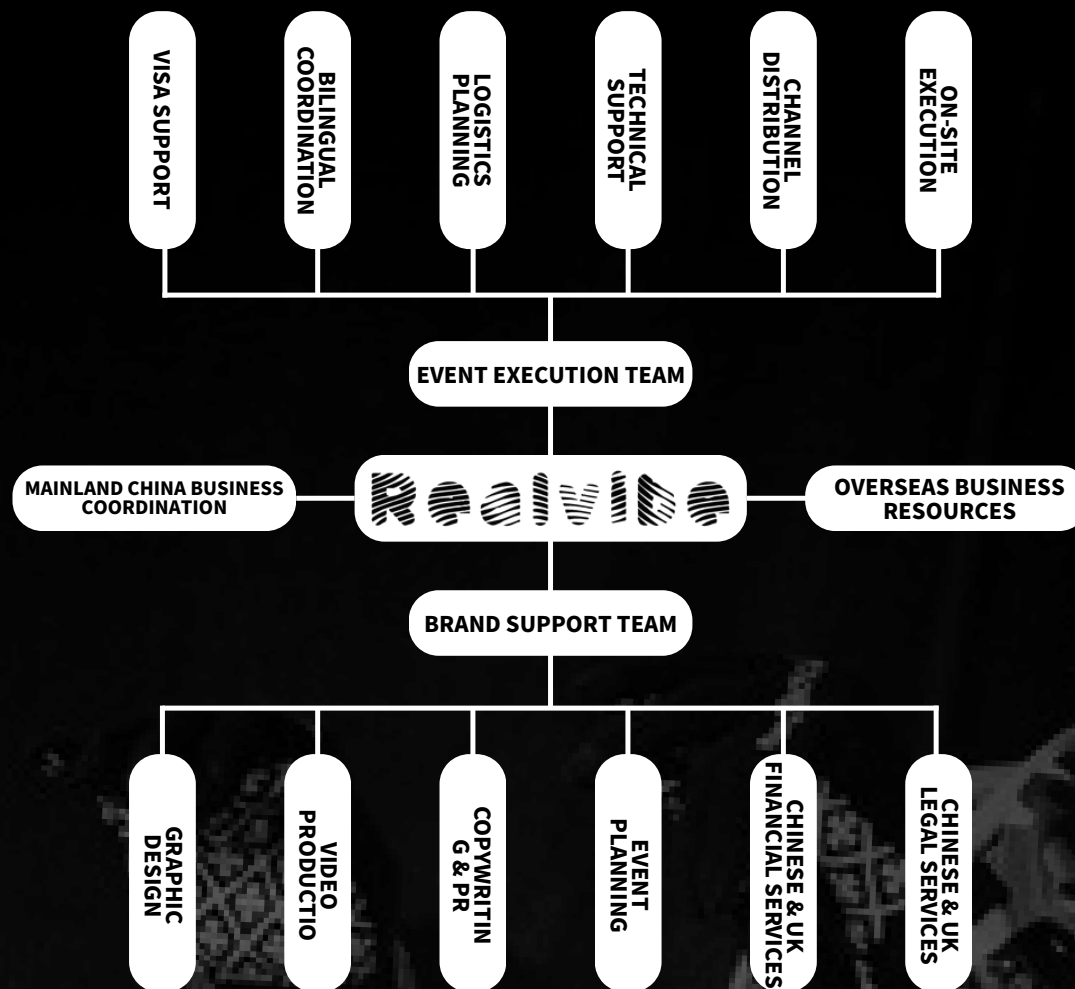
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Creating an online and offline integrated social scene
that resonates with the global Chinese community and Chinese
music culture.

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**PROFESSIONAL
PRODUCTION TEAM**

Through a passion for Chinese music culture, REALVIBE has brought together top operational support teams from the UK and China, committed to delivering high-quality Chinese music content and event experiences globally.



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ASEN 艾志恒

「STKD」 LONDON | 2023/11/19

 1300+

FROM "SMALL TOWN KID" TO "SMALL TOWN LEGEND"
ONE OF THE DEFINING VOICES OF THE NEW
GENERATION OF CHINESE HIP-HOP.

A LEADING VOICE IN SICHUAN-CHONGQING HIP-HOP.
CARRYING DIGI'S SIGNATURE DNA AND A FORWARD-THINKING
MUSICAL VISION,
HE BRINGS NOTHING BUT THE PUREST VIBE TO THE STAGE.

 900+

E1 LONDON | 2026/03/13

MACOVASEAS



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THOMEBODY DONTKILL

「CASA NOVA」 LONDON | 2024/3/1
「CASA NOVA」 PARIS | 2024/3/3

 LONDON 900+ & PARIS 500+

GENIUS? MADMAN?
THOMEROCKSTAR MADE!
THE ROCK SPIRIT OF MISFIT KID
THE EXCLUSIVE ROMANCE OF CASANOVA

A GENIUS MELODIC CREATOR IN THE RAP SCENE
THE VOCAL POWERHOUSE OF HIGHER BROTHERS
LET' S R&B ALL NIGHT TOGETHER!

 800+

E1 LONDON | 2024/11/24

KNOWKNOW



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PROJECT REVIEW



THE RAP OF CHINA 2025 EUROPE QUALIFIER

In partnership with iQIYI, Realvibe proudly supported the Europe Qualifier of The Rap of China 2025, providing a professional competition platform for overseas Chinese rappers and creating opportunities for outstanding emerging artists to take the next step toward one of China's leading hip-hop stages.

iQIYI 爱奇艺



"University Rap League" is a brand-new competition track exclusively designed by Underground 8 Mile for university rappers. It serves as the "Young Genius Program" of Underground 8 Mile, providing a platform for emerging talents to shine.

LONDON | MANCHESTER | BIRMINGHAM | EDINBURGH

"UNDERGROUND 8 MILE" UK UNIVERSITY RAP LEAGUE 2025

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COMPETITION PROJECTS



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「HALF BAKED」 CHINA-UK 5-CITY TOUR

RRAGE's Genius DJ/Producer TREZZOR
Teaming up with Magic Master DJ YIDA
Kicking off a China-UK Hip-Hop Cultural Exchange Journey

30 AUGUST 2024 — SHANGHAI • SOFU
31 AUGUST 2024 — CHENGDU • PH
6 SEPTEMBER 2024 — XINING • PHASE
7 SEPTEMBER 2024 — GUANGZHOU • 29
13 OCTOBER 2024 — LONDON • B CLUB

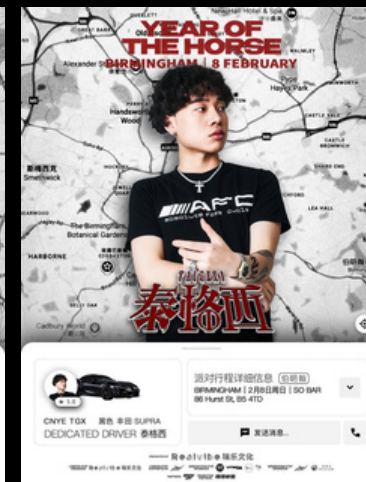
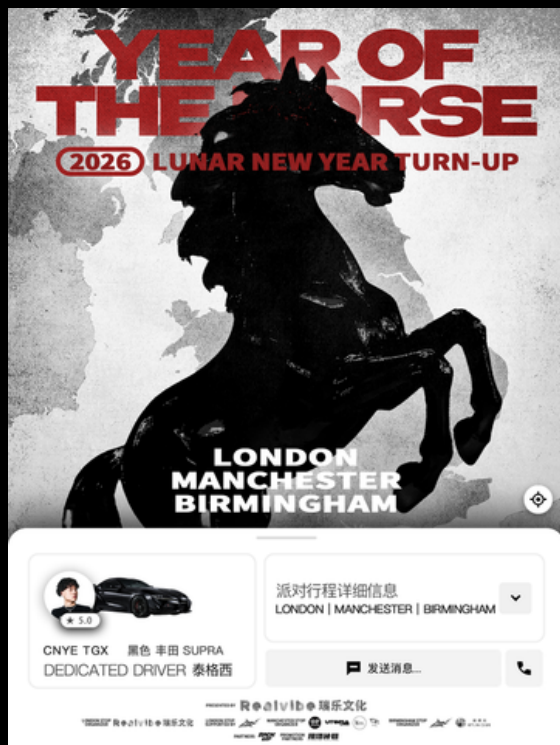
INTERNATIONAL TOUR PROJECTS

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TAIGE XI UK 3-CITY LUNAR NEW YEAR TOUR

A three-city Lunar New Year celebration across London, Manchester and Birmingham.

Known for his distinctive sound, exceptional talent, and razor-sharp artistry, TAIGE XI seamlessly blends the raw energy of European street culture with the authentic spirit of Changsha, creating a style that is uniquely his own.

31 JANUARY 2026 — LONDON • OGBK CLUB
6 FEBRUARY 2026 — MANCHESTER • MN1 CLUB
8 FEBRUARY 2026 — BIRMINGHAM • SO BAR

CHINESE PARTY EVENTS

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808VIBE - BIRMINGHAM



808VIBE - LONDON



808VIBE - NOTTINGHAM



FLIGHT NO: HANGOVER - LONDON



RENAISSANCE - LONDON



CHINESE NEW YEAR PARTY
LONDON & MANCHESTER

20+ SUCCESSFUL PERFORMANCES & EVENTS
OVER **18000+** TOTAL OFFLINE ATTENDEES

CHINESE PARTY EVENTS

Beyond concerts and tours, Realvibe continues to develop original nightlife concepts that celebrate Chinese youth culture overseas. Through large-scale themed parties and curated nightlife experiences, we create entertainment that blends global influences with local culture.



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SERVICES

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Concert Production

REALVIBE has comprehensive experience in performance management and organization, capable of planning and executing large-scale overseas performances, including ticketing, promotion, and on-site execution. We aim to provide top-quality performance experiences, assisting Chinese-language music to shine globally.

As a co-organizer, REALVIBE provides professional performance solutions and artist support both domestically and internationally, including policy consultation, resource coordination, and collaboration with the recruitment and service teams to ensure smooth operations and expected results.

Co-Organizing Services

Promotional Support Services

Leveraging REALVIBE's external and internal resource network, we support Chinese-language music performances by offering custom promotional strategies, collaborative promotional plans, and online/offline interactive marketing. Our goal is to boost engagement and ensure successful outcomes.

Artist Visa Support

On-Site Coordination Services

The REALVIBE team, experienced in local cultural activities and event support, provides comprehensive coordination and emergency solutions, from travel management to venue logistics. Port services and local cultural interaction support ensure successful event completion.

REALVIBE offers professional pre-departure visa support for artists and teams, including visa application consultations, documentation guidance, and coordination. We ensure a smooth visa process to minimize delays and risks during overseas tours.

On-Site Personnel Management

We provide on-site teams including audio engineers, lighting operators, VJs, stage managers, and support staff to manage various positions efficiently. REALVIBE also deploys professional photographers and content producers to ensure full event coverage and high-quality visual documentation.



SERVICES

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OTHER SUPPORT

REALVIBE possesses extensive local UK hip-hop music industry resources and technical talent support, providing professional services for artists and teams, including:

- Recording Studio: High-quality local recording studios for professional production.
- Producer (A&R): Connections with top-tier producers in the UK hip-hop scene, including Central Cee, Blanco, DIGGA D, etc., offering production collaboration and technical support.
- Mixing & Mastering (Sound Engineer): High-standard post-production services.
- UK Artist Collaborations: Support for collaborations between artists and UK musicians.
- Music Video Production: Comprehensive music video shooting services, including scripting, directing, casting, and post-production to ensure high-quality visual content.
- Event & Tour Support: From venue booking and logistics coordination to stage setup, we provide full execution and manpower support to ensure smooth performances and events.

【GLOBAL VISION】

Promoting Chinese-language music culture, striving to bring it to the mainstream global music market.

【LOCALIZED SERVICES】

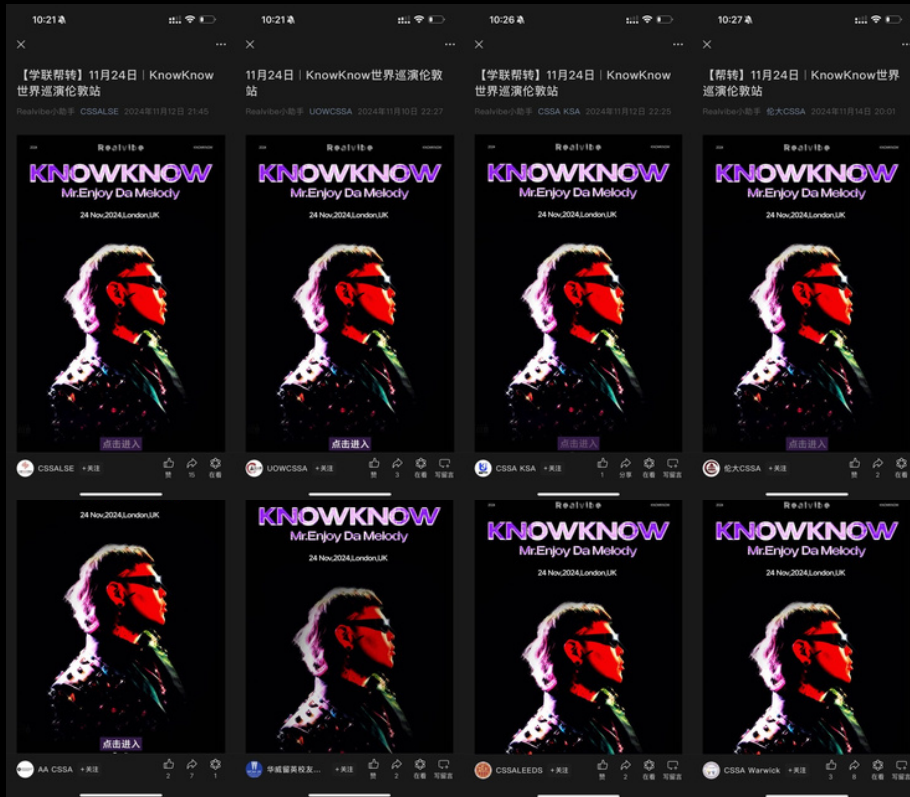
With a strong local resource team, we offer tailored and highly efficient solutions for each project.

【ONE-STOP PLANNING & EXECUTION】

From artist coordination to branding and promotional strategy, we ensure a seamless event experience.



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20+ UK university societies jointly promoted
KNOWKNOW's London concert information



UNIVERSITY SOCIETY COLLABORATIONS

REALVIBE has established close collaboration with 50+ university organizations across the UK, utilizing their social media platforms to distribute event updates and strategically targeting overseas Chinese student communities.





40+ London Underground storefronts promoting
KNOWKNOW's London concert information



LEMFI

BLUE
DASH

BUSINESS COLLABORATION

With extensive business resources, REALVIBE has collaborated with 50+ domestic and international brands, including top internet brands and rising independent cultural brands. By leveraging powerful event planning and digital media partnerships, REALVIBE aims to enhance brand exposure and value, expanding its international market influence.



BRAND PLANNING

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BRAND POSITIONING

REALVIBE is committed to becoming a globalized hub for Chinese-language and Asian music industries, using Chinese music culture as the foundation to gather and integrate Asian music trends, expanding its presence in the global mainstream music scene.

Our vision is to create a globally influential music brand, similar to LIVE NATION, to build a premier performance and music industry platform for Chinese music.

DEVELOPMENT VISION

- Global Platform

Becoming a bridge for Chinese and Asian music to enter the international market, pushing Chinese music culture into the global mainstream and further enhancing its influence and commercial value.

- Expanding Market Presence

While establishing a presence in Europe and the UK, we are also actively entering the K-POP-driven Asian music market, fostering a diverse international music ecosystem.

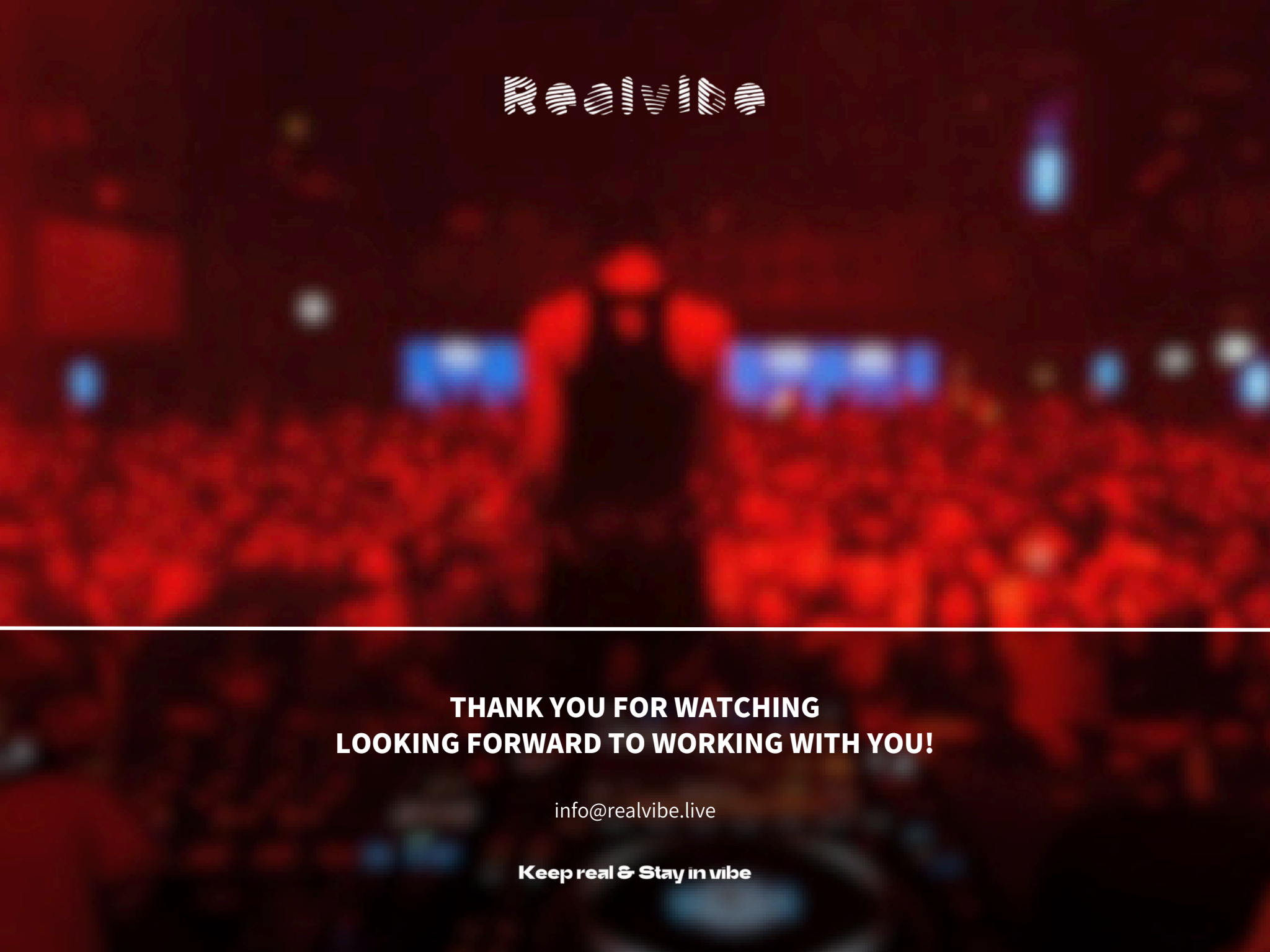
- Comprehensive Industry Integration

From artist promotion to event execution, market expansion, and cultural brand collaborations, REALVIBE is committed to offering a one-stop music industry solution for the global market.

FUTURE GOALS

- Become the leading global partner for Chinese-language music, providing artists, audiences, and business partners with a premier platform.
- Expand industry influence, accelerating market penetration across Europe, Asia, and the global music scene.
- Build an international music ecosystem, fostering cross-cultural collaboration and innovation while introducing new business models and growth opportunities.





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**THANK YOU FOR WATCHING
LOOKING FORWARD TO WORKING WITH YOU!**

info@realvibe.live

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